HOW TO CREATE A PROGRAM STEP-WISE PROGRAM GUIDE FOR HOSTS | VERSION 2.0
What is a Program?

Startups and entrepreneurs can participate in programs such as challenges and hackathons hosted on the Startup India Portal, for the chance to win cash prizes, incubation, funding, or other kinds of support. They can also take advantage of educational workshops hosted on our platform.

Corporates, Government Departments and other stakeholders can host a program in order to discover innovative solutions to their problems or explore potential startups to partner with.

Who can be a Host?

You can register as a Host if you have the following profile type:

- Mentor,
- Investor,
- Incubator,
- Accelerator,
- Government body.
Program Creation: Overview

1. Create your Host Profile;

2. Wait till it is published* (Which doesn’t take long!)

3. Go to your Dashboard once published

4. Select ‘My Programs’ to create your very own application for startups

5. Create your customized Application Form

6. Manage applications through your Program Dashboard once it’s live!

*Publishing of profiles takes approx. 48 hours as the Startup Team checks your profile to make sure that it fits the role of an Ecosystem Host.
Enabling bodies registered on the Hub can create their very own Program, Workshop or a Challenge along with the access to manage all applications they will receive from startups and others during its course.

With the functionality of Accepting, Rejecting and marking an application as Incomplete, the System is an easy to use mechanism and an effective way to reach out a huge entrepreneurial ecosystem.

You can select which industries, service type or stakeholder you are catering to in the application.
MAKE YOUR PROGRAM GO LIVE
Create your Host profile

Creating a profile simply requires you to visit www.startupindia.gov.in & click on Register!

Once your email address is verified by an OTP, you will be taken to a 'Persona Creation' page to create your account.

Make sure to select your profile type as 'Host'. Only hosts have the option to create a program.

**Reminder**, you can create a Host profile only if you are:

- a Mentor
- an Investor
- an Incubator
- an Accelerator or,
- a Government body
The **Dashboard** is where you go to, and begin creating for **everything** related to your Program.

### My Program

Click on '**My Programs**' to view your Dashboard

### Events & Programs

Click on '**View Programs**' to view Programs created by other Hosts on the Portal

*Latest blog posts, newsfeed, and stakeholder suggestions relevant to you are regularly updated on your Dashboard.*
3. Select your profile type

Types of Programs we have for you:
- Challenge
- Accelerator Program
- Incubator Program
- Workshop / Event

On selecting My Programs on your Dashboard, you will be taken to the first step of creating any Program, which is selecting the type of Application you wish to create.
This is where you provide **essential information** regarding your program:

- **Title & Overview**
- Relevant Stakeholders (your target audience for the program), Eligibility Criteria, & Incentives
- **Program SPOC details**
- Banner Image, Partners & Logos
- Social Media links (if any)
5. Create your own Application form

We have a plethora of questions to choose from. Categories have been provided for your convenience.

Unable to find the questions you’re looking for?

You can add your own questions in the form under the option 'Additional Questions' which can be text, radio, dropdown or any other type!
6. Manage your Applications on your Dashboard

Once the Application is submitted, it will be vetted by Admin which takes less than 48 hours.

When approved, the Application will go live on the Portal for Startups and others to apply! You can manage entries on the Dashboard.

We allow you to download these in printable/Excel format as well!
LET'S CREATE A MORE INCLUSIVE & ENABLING ECOSYSTEM TOGETHER

WELCOME TO OUR NETWORK