Application Management System (AMS) allows the enabling bodies registered on the Hub to create their very own Program, Workshop or a Challenge along with the access to manage all applications that they will receive from startups and others during the course.

With the functionality of Accepting, Rejecting and marking the application as Incomplete, the AMS is an easy to use mechanism and an effective way to reach out a huge entrepreneurial ecosystem.

The type of Applications can be specific to any industry, service type or stakeholder type.

*Publishing of profiles takes approx. 48 hours as the Startup Team checks your profile to make sure that it fits the role of an Ecosystem Enabler.
Steps to make your program live on the Startup India Portal through AMS:
Step I: Create Your Enabler Profile

- Creating a profile simply requires you to go to [www.startupindia.gov.in](http://www.startupindia.gov.in) & click on REGISTER!

- Once your email address is verified via an OTP, you will be taken to a ‘Persona Creation’ page where you create similar to any other social media account.

- Make sure to select the profile type as ‘Enabler’. Only Enablers have the option to create a program using AMS.

- You can create an Enabler profile only if you are:
  - a Mentor
  - an Incubator
  - an Accelerator
  - an Investor or,
  - a Government Body
Step II: Visit Your Dashboard

The Dashboard is where you go to and begin creating your program.

**MY PROGRAMS**

Click on My Programs to view your AMS Dashboard.

**EVENTS & PROGRAMS**

Click on View Programs to check out programs created by other Enablers on the Portal.
Step III: 
Select Your Program Type

Types of Programs we have for you:

- Accelerator Program
- Incubator Program
- Challenge
- Workshop/Events

On selecting My Programs on your AMS Dashboard, you will be taken to the first step of creating any program which is, selecting the type of application you wish to create.
Step IV: Fill out the Program Details

This is where you give some essential information regarding your program like:

- **Title & Overview**
- **Relevant Stakeholders (your target audience for the program)**, **Eligibility Criteria & Incentives**
- **Program SPOC details**
- **Banner Image, Partners & Logos**
- **Social Links (If Any)**
Create Your Own Application Form

We have a plethora of questions to select from. The questions have been divided into buckets/categories for your convenience.

Not able to find the questions you are looking for?

You can add your own questions in the form under the option ‘Additional Questions’ which can be a text, radio, dropdown, or any other type of question of your choice!
Final Step:
Manage Your Applications through the Dashboard

Once the program is submitted by the Enabler, it is vetted by the Admin which takes less than 48 hours.

As it is approved by the Admin, the application goes live on the portal for Startups and Others to apply! You can manage these entries on Dashboard.

And yes, we allow you to Download these as well!