

# ADMINISTRATIVE CIRCULAR

## BRICS STARTUP FORUM

### 2025



Federative  
Republic  
of Brazil



Russian  
Federation



Republic  
of India



People's  
Republic of  
China



Republic  
of South  
Africa



United  
Arab  
Emirates



Arab  
Republic of  
Egypt



Federal Democratic  
Republic of  
Ethiopia



Islamic  
Republic of  
Iran



Republic  
of  
Indonesia



Kingdom  
of Saudi  
Arabia



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## 1. Introduction:

With a vision to foster collaboration and deeper engagement among the startup ecosystems of all the BRICS countries, India proposes to launch the “BRICS Startup Forum”. The Startup Forum aims to promote cross-border collaboration through various entrepreneurial activities amongst the BRICS countries.

BRICS countries have a robust startup ecosystem. Collaboration among them is essential to achieve the SDGs to reduce poverty, promote entrepreneurship, provide employment opportunities and generate sustainable livelihoods across the world.

## 2. BRICS Startup Forum:

**2.1 Date:** TBC

**2.2 Time:** 04:30 PM – 06:15 PM (Indian Standard Time)

**2.3 Format:** Virtual (Link to be shared in due course)

**2.4 Agenda:** Please find the draft meeting Agenda in Appendix 1

**2.5 Key Components:**

**2.5.1 BRICS Startup Forum Session 1** – Launch of Startup Knowledge Hub (a microsite): In the presence of Ministers / Senior Government Officials  
(Participation of 2 members from each country).

**2.6 Working Language:** English

**2.7 Focal Point(s):**

**2.7.1** Dr. Arindam Bhattacharyya  
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**2.7.2** Ms. Reema Jain  
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**2.7.3** BRICS Team at Startup India  
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Contact: +91 9810031264

### 3. Prerequisites for the BRICS Startup Forum Event:

S. No.	Particulars	Description	Submission Timeline
1.	Details of Nodal Team	<ul style="list-style-type: none"> <li>Name, Designation, Phone, email ID of the lead representatives (upto 2 names) who will act as the single point of contact for these engagements</li> </ul>	20.01.2025
2.	Details of BRICS Startup Forum Attendees:	Nominees of Ministers / Senior Government Officials <ul style="list-style-type: none"> <li>Name, Designation, Phone, email ID of the Nominees of Ministers / Senior Government Officials (up to 2 members from each country)</li> </ul>	20.01.2025
3.	Details of BRICS Startup Forum Attendees:	Details of 10 Startups from each country <ul style="list-style-type: none"> <li>Name, Designation, Phone, email ID of the Startups from each country for virtual showcase</li> </ul>	20.01.2025
4.	Content for BRICS Startup Knowledge Hub (the Microsite)	<ul style="list-style-type: none"> <li>High-Resolution logos of the countries' partners to be added</li> <li>Quick Facts on Countries Startup Ecosystem</li> <li>Relevant links to be added under "Go-to market guide." For reference <a href="https://www.startupindia.gov.in/content/sih/en/international.html">https://www.startupindia.gov.in/content/sih/en/international.html</a></li> <li>Connect with us: logos, email ID, relevant links to be added</li> <li>Best Practices of BRICS countries' Startup ecosystem</li> </ul>	20.01.2025
6.	Any other comments	Kindly use this space to enter any other requests/comments you may have for us to take note of	

### 4. Technical Information:

This video conference will be held on an online platform. Attendees will be able to join the meeting from their browser or through the downloaded application. A test run will be conducted a day in advance. The meeting link for the conference will also be shared ahead of time.