

## BRICS STARTUP FORUM 2025



Federative  
Republic  
of Brazil



Russian  
Federation



Republic  
of India



People's  
Republic of  
China



Republic  
of South  
Africa



United  
Arab  
Emirates



Arab  
Republic of  
Egypt



Federal Democratic  
Republic of  
Ethiopia



Islamic  
Republic of  
Iran



Republic  
of  
Indonesia



Kingdom  
of Saudi  
Arabia

## Table of Contents

1. Introduction .....	3
2. Member Countries.....	3
3. BRICS Startup Forum .....	4
Annexure A: Form for BRICS Countries* .....	6

## 1. Introduction

BRICS is an intergovernmental organization comprising eleven countries – Brazil, Russia, India, China, South Africa, Egypt, Ethiopia, Indonesia, Iran, Saudi Arabia and the United Arab Emirates.

The founding countries of Brazil, Russia, India, and China held the first leaders' summit in Russia in 2009 under the name BRIC. Following a renaming of the organization, South Africa attended its first summit as a member in 2011 after joining the group in 2010. Iran, Egypt, Ethiopia, and the United Arab Emirates attended their first summit as member states at the 2024 summit in Russia. The acronym BRICS+ has been informally used reflecting new membership. Indonesia is the latest country to join.

With a vision to foster collaboration and deeper engagement among the startup ecosystems of all the BRICS countries, India proposes the **startup track** in the “**BRICS Startup Forum**” scheduled for **31<sup>st</sup> January 2025**.

The Startup Forum, originally announced during India's BRICS Presidency in 2021, aims to promote cross-border collaboration through various entrepreneurial activities amongst the BRICS countries. BRICS countries have a robust startup ecosystem. Collaboration among them is essential to achieve the SDGs to reduce poverty, promote entrepreneurship, provide employment opportunities and generate sustainable livelihoods across the world.

As part of the BRICS Startup Forum, the following key components are proposed:

- i. Opening Remarks by Shri. Sanjiv, Joint Secretary, Startup Division, DPIIT
- ii. BRICS Startup Knowledge Repository (a microsite)

## 2. Member Countries

1. Republic of India
2. Federative Republic of Brazil
3. Russian Federation
4. People's Republic of China
5. Republic of South Africa
6. Arab Republic of Egypt
7. Federal Democratic Republic of Ethiopia
8. Islamic Republic of Iran
9. United Arab Emirates
10. Republic of Indonesia
11. Kingdom of Saudi Arabia

### 3. BRICS Startup Forum

**Date:** 31st January 2025

**Proposed Time:** 04:30 PM – 06:15 PM (Indian Standard Time)

**Working Language:** English

**Format:** Virtual (Link to be shared in due course)

#### 3.1 Prerequisites for the BRICS Startup Forum Event:

##### A. Nomination of Nodal SPOC from every participating country:

Each country is to nominate a Nodal SPOC from every participating country to take forward the conversations and provide data

##### B. Content for BRICS Startup Knowledge Hub: The following content may be provided by BRICS countries for the microsite:

- a. High-Resolution logos of the countries' partners to be added
- b. 5-10 Quick Facts on the Country's Startup Ecosystem
- c. Relevant latest links to be added under "Go-to market guide" section of the page such as types of entity, VISA process, sector opportunities, tools / eased out regulations for the startups, among others
- d. Best Practices of BRICS countries' Startup ecosystem
- e. Connect with us: Logos, email ID, relevant links to be added

For reference, the countries may refer to the information provided under India's other international bridges: -<https://www.startupindia.gov.in/content/sih/en/international.html>

#### 3.2 Key Components:

##### A. Opening Remarks by Shri. Sanjiv, Joint Secretary, DPIIT

The opening remarks detailing the vision of the startup track, context setting and the steps ahead will be delivered by Shri. Sanjiv, Joint Secretary, Startup Division, Department for Promotion of Industry and Internal Trade (DPIIT)

##### B. Launch of Microsite:

- The microsite will be the first-ever BRICS Startup Knowledge Repository which will lay the foundation for multilateral cooperation and engagement among the BRICS countries to develop and hone their startup ecosystems. The Knowledge Repository aims to enable startups, investors, incubators, and aspiring entrepreneurs of BRICS countries to collaborate and exchange knowledge
- This repository is envisioned as a microsite hosted on the Startup India Portal (<https://www.startupindia.gov.in/>) under the Ministry of Commerce and Industry, Government of India that will serve as a technology infrastructure and common platform via which future joint programs could be run.
- The microsite will act as a Single Point of Contact for the BRICS Startup Ecosystem and will provide insights into the startup ecosystems of these countries. The microsite will serve as an active engagement platform and a thorough digital handbook leading to the entrepreneurial world of the BRICS countries. The microsite will be available in **public domain for open access to all stakeholders**

- It shall focus on adding value to the Startups through:
  - Facilitating connections and building relations
  - Access to new opportunities and collaboration avenues
  - Knowledge exchange among the entrepreneurs and ecosystem enablers of the BRICS nations
  - One-stop-shop to showcase programs and engagements among the BRICS countries on the global economy and stage
- Further, Knowledge Repository will help stakeholders across the ecosystem in various ways:
  - **For Startups and Entrepreneurs**, it will help identify potential opportunities that each country has to offer and can act as a connecting platform
  - **For Investors**, this will be a platform to show the strength and the capacity of BRICS countries and encourage them to invest in these startups
  - **For Corporates and Private Stakeholders**, this platform can be a one stop solution to their problem statement that could be solved by the robust startup ecosystem these countries have
- The microsite will serve as a repository of information about the startup ecosystems for all BRICS countries. The repository will showcase the different elements of each BRICS country such as details of their startup ecosystems, incubators, investors, policies, among others
- The launch will be hosted In the presence of Ministers / Senior Government Officials (2 participants from each country)

**Note:** *The information about individual country startup landscapes on the BRICS Startup Knowledge Repository will be subject to submission of necessary content from the respective BRICS countries.*

### Annexure A: Form for BRICS Countries\*

S. No.	Particulars	Description	Submission Timeline
1.	Details of Nodal Team	Name, Designation, Phone, email ID of the lead representatives (upto 2 names) who will act as the single point of contact for these engagements	20 <sup>th</sup> January 2025
2.	Details of BRICS Startup Forum Attendees:	<b>Nominees of Ministers / Senior Government Officials</b> Name, Designation, Phone, email ID of the Nominees of Ministers / Senior Government Officials (up to 2 members from each country)	20 <sup>th</sup> January 2025
3.	Details of BRICS Startup Forum Attendees:	<b>Details of 10 Startups from each country</b> Name, Designation, Phone, email ID of the Startups from each country for virtual showcase	20 <sup>th</sup> January 2025
4.	Content for BRICS Startup Knowledge Hub (the Microsite)	<ul style="list-style-type: none"> <li>• High-Resolution logos of the countries' partners to be added</li> <li>• Quick Facts on Countries Startup Ecosystem</li> <li>• Relevant links to be added under "Go-to market guide." For reference <a href="https://www.startupindia.gov.in/content/sih/en/international.html">https://www.startupindia.gov.in/content/sih/en/international.html</a></li> <li>• Connect with us: logos, email ID, relevant links to be added</li> <li>• Best Practices of BRICS countries' Startup ecosystem</li> </ul>	20 <sup>th</sup> January 2025
6.	Any other comments	Kindly use this space to enter any other requests/comments you may have for us to take note of	

**\*Note:** This form is to be filled in by the Lead representative of the Nodal team nominated for the coordination of all activities under the "BRICS Action Plan for Innovation Cooperation for 2021-24". Kindly use the column titled "description" to add your inputs