

P-38015/5/2020-STARTUP INDIA
Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Startup India Section

Udyog Bhawan, New Delhi
Dated: 16 March, 2021

OFFICE MEMORANDUM

Subject: Constitution of Experts Advisory Committee for Startup India Seed Fund Scheme - reg

Department for Promotion of Industry and Internal Trade (DPIIT) had notified Startup India Seed Fund Scheme on 28th February 2021 with the operational guidelines to provide financial assistance to startups for proof of concept, prototype development, product trials, market entry and commercialization.

2 As per the provisions of the guidelines of the Scheme, an Experts Advisory Committee ('EAC') shall be constituted by DPIIT, which will be responsible for the overall execution and monitoring of the SISFS. The EAC will evaluate and select incubators for allotment of funds under the Scheme, monitor progress, and take all necessary measures for efficient utilization of funds towards fulfilment of objectives of SISFS. EAC will review the progress of the Scheme with the selected incubators. The incubators will provide the reports as may be directed by the EAC for objective evaluation.

3. In accordance with the notification and guidelines of the Scheme, the Expert Advisory Committee is constituted as follows :

1. Shri H K Mittal – Chairman
2. Financial Advisor, DPIIT or his representative – Member
3. Additional Secretary/ Joint Secretary/ Director/ Deputy Secretary, DPIIT - Convener
4. Representative of Department of Biotechnology (DBT) - Member
5. Representative of Department of Science & Technology (DST) - Member
6. Representative of Ministry of Electronics and Information Technology - Member
7. Representative of Indian Council of Agricultural Research - Member
8. Representative of NITI Aayog - Member
9. Expert members from Startup ecosystem
 - i. Shri Saji Gopinath, IIM Kozhikode
 - ii. Ms. Renuka Ramnath, Indian Private Equity and Venture Capital Association
 - iii. Ms. Padmaja Ruparel, Indian Angel Network
 - iv. Ms. Anjali Bansal, Avaana Capital
 - v. Ms. Sruthi Kannan, Cisco Launchpad
 - vi. Dr. Apoorva Ranjan Sharma, Venture Catalysts

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4. The term of the constitution of the EAC shall be for the period of two years or until further orders, whichever is earlier.

Encl: As above



(Shruti Singh)
Director

1. Vice Chairman
NITI Aayog
Sansad Marg, New Delhi
(With the request to nominate a Representative)
2. The Secretary
Department of Biotechnology
CGO Complex, New Delhi
(With the request to nominate a Representative)
3. The Secretary
Department of Science & Technology
Technology Bhavan, New Mehrauli Road, New Delhi
(With the request to nominate a Representative)
4. The Secretary
Ministry of Electronics and Information Technology
CGO Complex, New Delhi
(With the request to nominate a Representative)
5. The Director General
Indian Council of Agricultural Research
Krishi Bhavan, New Delhi
(With the request to nominate a Representative)