

FREQUENTLY ASKED QUESTIONS (FAQs)

Q1. Some of the questions in the form are mandatory while I do not have the relevant information or attachment. What do I do?

If a mandatory question in the form is not relevant or applicable to your startup, please attach a self-attested declaration in the attachment field. The format of the same has been provided here - <https://www.startupindia.gov.in/content/dam/invest-india/author-letter-nsa-2023.pdf>

Q2. What are the documents required for filling the application?

Please refer to Page 4 of the Guidelines here for detailed information on the documents required and Instructions for filling the form : https://www.startupindia.gov.in/content/dam/invest-india/Templates/public/National%20Startup%20Awards%202023_Guidelines_010423.pdf

Q3. Why am I unable to login and apply for the National Startup Awards 2023?

All startups should be DPIIT recognized to be eligible to apply. If your startup is not recognized, please apply for recognition at <https://www.nsws.gov.in/portal/approvaldetails/143> (For Company/LLP) and <https://www.startupindia.gov.in/content/sih/en/recognition-page.html> (For Registered Partnership firms).

If your startup is already recognized, you can use your startups' registered email ID or CIN as username to login.

Q4. What is the required format for the video in the form?

Please upload the video on a third-party video hosting platform and provide the link of the same in the form field. In case you are uploading the video on Google Drive please make sure that it is NOT access restricted.

Please ensure that the video is not longer than 5 minutes. If you are a product or software based startup then showcasing a demonstration/prototype/walk-through of the product(s)/software product(s) developed by you is compulsory.

If you provide software or technology services such as website development, application development, developing white-label software products for clients, then please showcase a demonstration/prototype/walk-through of the product(s) developed for your key clients.

Q5. What is the required format for Pitch Deck in the form?

Please ensure that the Pitch Deck is in a PDF format, not greater than 5 MB and includes information about the product/service offering of the startup, USP of the product/service, shareholding pattern, director details, team details, revenue model, funding received, number of customers/clients, etc.

Q5. What is the minimum word limit for answering the questions in the form?

The word limit for answers in the form has been capped at 10 to 500 words. The startups would need to adhere to the word limit in order to proceed further in the application.

Q6. I am unable to see any options in drop down.

Please ensure that you select the 'Industry' in order to see drop down options for 'Sector'. Similarly, you need to select the 'State' in order to see drop down options for 'District'.

If the above doesn't fix your issue, please ensure to clear your cookies and cache. Post this, please try filling the respective section again.

Q7. Why am I not able to save the section or proceed further?

Please note that all details would need to be saved section-wise, to enable you to proceed with filling the form. If you miss out on saving any of the sections in the form, the application will not get submitted as the information is being captured in buckets. In this scenario, please wait while the information is being saved.

Also, the user or the applicant should ensure that no mandatory field is left blank, in order to proceed ahead.

Q8. I do not have the audited financial statements for three years.

Please note that you should be able to provide audited financial statements for all available years, if the incorporation date is less than three years from the date of filling the form. Kindly provide provisional audited financial statements, in case the entity was incorporated less than a year ago.

In cases where none of the above can be furnished, kindly attach a self attested declaration on the letter head as part of the particular form field.

Q9. I am facing issue in submission of the form.

Kindly note that it may take up to 30-60 seconds for the documents to get saved and for successful submission of the form.

Q10. I am not able to make changes to certain form fields.

Corporate Identification Number (CIN)/LLPIN, Date of incorporation and Certificate number of the startup is getting fetched automatically through our internal records due to which they will not be editable by the startup.

Q11. Do I have to answer every question even if it is not applicable to my startup?

Certain form fields are mandatory, which need to be answered in order to move ahead with the application. The attachments for these questions will also become mandatory in that case.

For other non mandatory fields, you will be able to proceed without filling anything.

Q12. Why am I unable to save changes in my application after I try to edit the application after preview?

You should be able to edit your application even after you preview it. There is an 'Edit' button right next to 'Save'.

Q13. How do I confirm if my application has been submitted?

You would be receiving a yellow pop up on your window that says 'Form Submitted Successfully'. In addition, you would also receive a confirmation email from startupindia.updates@investindia.org.in

Q14. How do I know which document to attach in case of form fields with self-attested document requirement?

In case of mandatory attachment fields, please attach relevant documents that would strengthen your application in the particular category. The attachment fields have been provided so startups are able to upload as many supporting documents so their application stands out and to make it more relevant and specific for the applied category.

Q15. Whom do I reach out to for assistance?

Please reach out to suinsa4.0@investindia.org.in for any queries regarding application to the National Startup Awards 2023. You may also mention specific queries in the form here - <https://forms.office.com/r/CjHRnpLQpX> for record purposes.