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startup shala

Startup India Accelerator Program

Sector in focus

CleanTech



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WHAT IS STARTUPSHALA?

StartupShala is a sector-specific initiative by Startup India, DPIIT, for existing entrepreneurs who lack certain knowledge, network, funds or guidance, which is quintessential for scaling forward.

The platform aims to provide:

-  Sector-specific handholding
-  Pitch perfection sessions
-  One-on-one mentorship sessions
-  Government connects



It will be a three-month program divided into three parts:



Facilitation &
Support



Physical
Demo Day



Post Program
Monitoring

WHO CAN APPLY?

The startups applying for the program must:



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WHY APPLY FOR STARTUPSHALA?

The startups will be able to avail of the following benefits to speed up their progress:

Mentorship

12-15 hours of mentorship

Government Certification

Startup India, DPIIT Certificate upon graduation, & a detailed evaluation report

Pitch

Learning from the best to upskill the startup pitch along with Mock Pitching Marathon

Demo Day

Physical pitching sessions with investors, corporate & government departments



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Resources

Probono services & facilities like office space, lab access, memberships and mentorships

Leadership

Targeted programs for developing C-suite leadership skills

Sector Focus

8 industry-oriented sessions with a curriculum designed & taught by experienced enterprise entrepreneurs & experts on a wide range of subjects such as:



Legal perspectives



Financial perspectives



Domain expertise



Marketing & sales practices



Ideal scale-up team structure







Setting milestones



Growth strategies & valuation methodologies

Networking opportunities

Opportunity to network with private & government stakeholders. Group sessions with relevant topics:

-  Post-program impact report & feedback
-  No equity/stake in the exchange
-  UPSCALE, a unique shadow program for future disruptors
-  Handholding support post-graduation on a need basis



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WHO ARE THE PARTNERS?

To provide startups with training, investment opportunities and various kinds of resources, various partners will be joining the program, such as:



To know more about StartupShala,
scan the QR code:

