

Welcome to the March Edition of Startup India Updates!

This month's newsletter is dedicated to all you passionate, trailblazing and fearless women out there! This year on 8th March, the world concluded the much-awaited International Women's Day with the theme 'DigitALL: Innovation and technology for gender equality'. The theme indeed also represents the sheer dedication of over 43,000 DPIIT-recognised women-led startups of India. In celebration of the amazing achievements of women around the entrepreneurial landscape, we encourage you to read this month's special edition to the full.

Discover key highlights from March month and the exceptional achievements of our female entrepreneurs.



Let's Talk Growth!



Top States with Women-led Startups



Top Sectors in Women-led Startups



Source: Startup India
Data as on 28th February 2023

*Women-led startups refer to startups with at least one woman Director

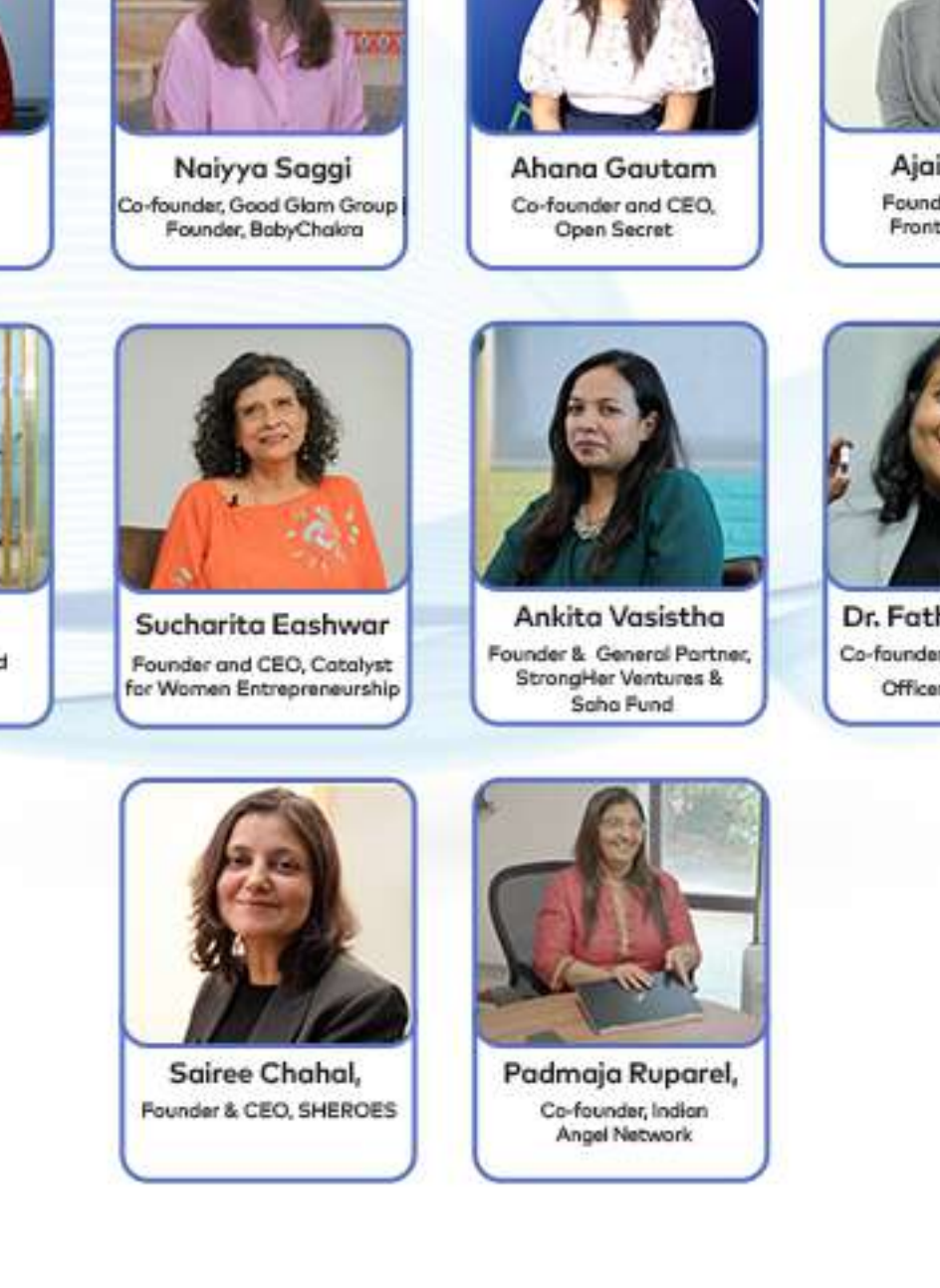
Women Trailblazers for the Indian Startup Ecosystem

Planning to learn from the best and turning your ideas into reality?

Get ready to get inspired by the dynamic personalities through our video podcasts every week!



INSPIRING STORIES OF WOMEN ENTREPRENEURS



Tune in to SuperStree podcast

Spotify Youtube www.startupindia.gov.in

The Women Who Inspire Us

Anuradha Agarwal, Founder, Multibhashi Solutions Private Limited

Arcturus Business has built a solution that brings disruptive innovation and niche services in the Power, Energy & Infrastructure sectors using Artificial Intelligence and Deep Learning for Vision data analytics.

Prerna Kalra, Founder, Daalchini Technologies Private Limited

Daalchini is a company that is making great strides in the field of intelligent retail by offering automated kiosks, mobility-retail, and smart vending machines in India. The company has placed vending machines at sites such as educational institutions, corporate offices, hospitals, and railway stations to provide people with access to fresh home-style and healthy meals.

Dr. Fathima Benazir, Co-founder and Chief Science Officer, Azooka Labs

Azooka is a patented fluorophore company focused on developing safe biotech consumables at a price affordable for all countries across the globe. Azooka was recently awarded the 'Best Women-Led Enterprise' at StartUp India 2020.

STARTUP TRIVIA

Can you name first Indian woman to enter the Unicorn club?

Stay tuned till the end to know the answer!

Hint: The Unicorn is a leading name for the online marketplace in India.

Startup Shots

Prime Minister, Narendra Modi, Addressed Inaugural Session on 'Economic Empowerment of Women'

Kerala Government Announces Major Schemes for Women Entrepreneurs

SIDBI to Partner With AMFI to Support Bengal's Women Entrepreneurs

Google India To Mentor 1 Mn Indian Women Entrepreneurs: Antony Blinken

STARTUP TRIVIA ANSWER!

The answer is Radhika Ghai, Co-founder at ShopClues.

As per the latest reports the current worth of ShopClues is over \$1 billion with over 14 million registered users

Blog in the Spotlight

SUSTAINABILITY IN THE INDIAN LANDSCAPE:

HOW

WOMEN ENTREPRENEURS ARE CHAMPIONING IT