



5<sup>th</sup> Edition

# States' Startup Ecosystem Ranking Dadra & Nagar Haveli & Daman and Diu

Emerging Startup Ecosystem



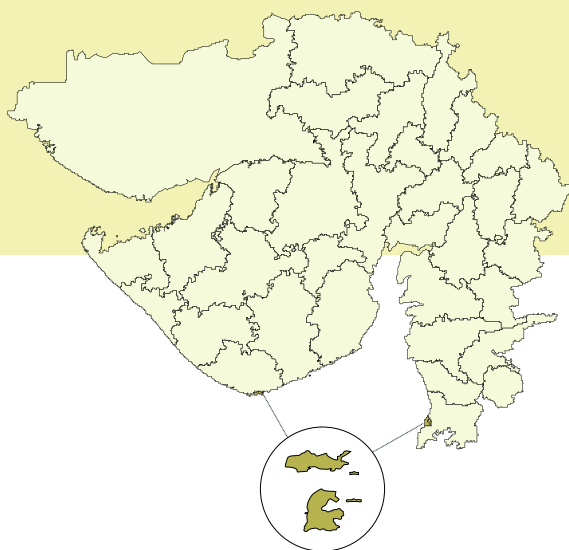


# Table of Contents

<b>About the UT</b>	<b>04</b>
<b>UT Startup Policies and Initiatives</b>	<b>05</b>
State Startup Policies	
Key Initiatives Driving Growth	
<b>UTs' Startup Ecosystem Ranking Results</b>	<b>07</b>
<b>Reform Area 1 - Institutional Support</b>	<b>08</b>
Introduction	
Performance	
<b>Reform Area 2 - Infrastructure Support</b>	<b>10</b>
Introduction	
<b>Reform Area 3 – Funding Opportunities</b>	<b>11</b>
Introduction	
<b>Reform Area 4 – Market Access &amp; Reach</b>	<b>12</b>
Introduction	
<b>Reform Area 5 – Ecosystem Capacity Building</b>	<b>13</b>
Introduction	
<b>Reform Area 6 – Focus on Innovation &amp; Sustainability</b>	<b>14</b>
Introduction	
<b>Way Ahead</b>	<b>15</b>
<b>Annexures</b>	<b>16</b>
<b>Bibliography</b>	<b>17</b>

# 1. ABOUT THE UT

## Dadra & Nagar Haveli and Daman & Diu



Dadra & Nagar Haveli and Daman & Diu, a Union Territory on India's western coast, is known for its beautiful beaches, natural beauty, and peaceful atmosphere.

Dadra & Nagar Haveli and Daman & Diu, a Union Territory on India's western coast, is known for its beautiful beaches, natural beauty, and peaceful atmosphere. Bordered by Gujarat and Maharashtra, it reflects a mix of Portuguese and Indian cultures. The region's pleasant climate and well-preserved heritage make it a popular tourist destination.

The union territory has a total population of around 5.87 Lakh people as per census 2011. In 2024–25, the region recorded exports worth approximately USD 4.7 Mn. , reflecting its growing industrial and trade potential.





# 2. UT Startup Policies and Initiatives

## 2.1 UT Startup Policies

The Investment Promotion Scheme (2022–2027) of Dadra and Nagar Haveli and Daman and Diu offers a comprehensive set of incentives to promote entrepreneurship, industrial growth, and innovation. Under this scheme, several targeted benefits are extended to support new enterprises, women, and young entrepreneurs:

- **Capital Investment Subsidy:**  
A 15% subsidy on Gross Fixed Capital Investment is provided, with a ceiling of INR 15 Lakh for Micro, INR 30 Lakh for Small, and INR 35 Lakh for Medium enterprises.
- **Additional Support for Women and Differently Aabled Entrepreneurs:**  
First-generation women and differently abled entrepreneurs receive an additional 10% subsidy on investment, up to INR 15 Lakh.
- **Extra Benefit for Startups and Young Entrepreneurs:**  
Registered startups, women, and differently abled entrepreneurs receive an additional 10% interest subsidy, while entrepreneurs below 35 years are granted a further 10% benefit.
- **Assistance for Quality Certification:**  
Support of 50% of expenses, up to INR 10 Lakh, is provided for obtaining national or international quality certifications such as BIS, ISO, WHO, or GMP.



### ● **Support for Patent and Trademark Registration:**

Reimbursement of 75% of the cost incurred for patent or trademark registration is offered, with a maximum cap of INR 25 Lakh per applicant.

### ● **Entrepreneurship and Skill Development Assistance:**

Reimbursement of 75% of the course fee, limited to INR 1.5 Lakh per course, is provided for entrepreneurship, management, or skill development training.

innovation across the Union Territory through the following key initiatives:

02

### **Establishment of Startup Incubation Centre:**

To promote innovation and assist emerging entrepreneurs, the UT Administration supports in establishing state-of-the-art Startup Incubation Centres within colleges to provide mentorship, infrastructure, and technical support for new business ideas.

03

### **Creation of Entrepreneurship Cells (E-Cells):**

The Administration facilitates the formation of Entrepreneurship Cells (E-Cells) in every college as student-driven initiatives. These cells organize startup innovation festivals, highlight local success stories, engage alumni, host leadership talks, and promote a vibrant women's entrepreneurship ecosystem across the Union Territory.

## **2.2 Key Initiatives Driving Growth**

01

### **Startup Ecosystem Development Plan:**

The Startup and Innovation Policy of Dadra & Nagar Haveli and Daman & Diu places a strong focus on nurturing entrepreneurship and



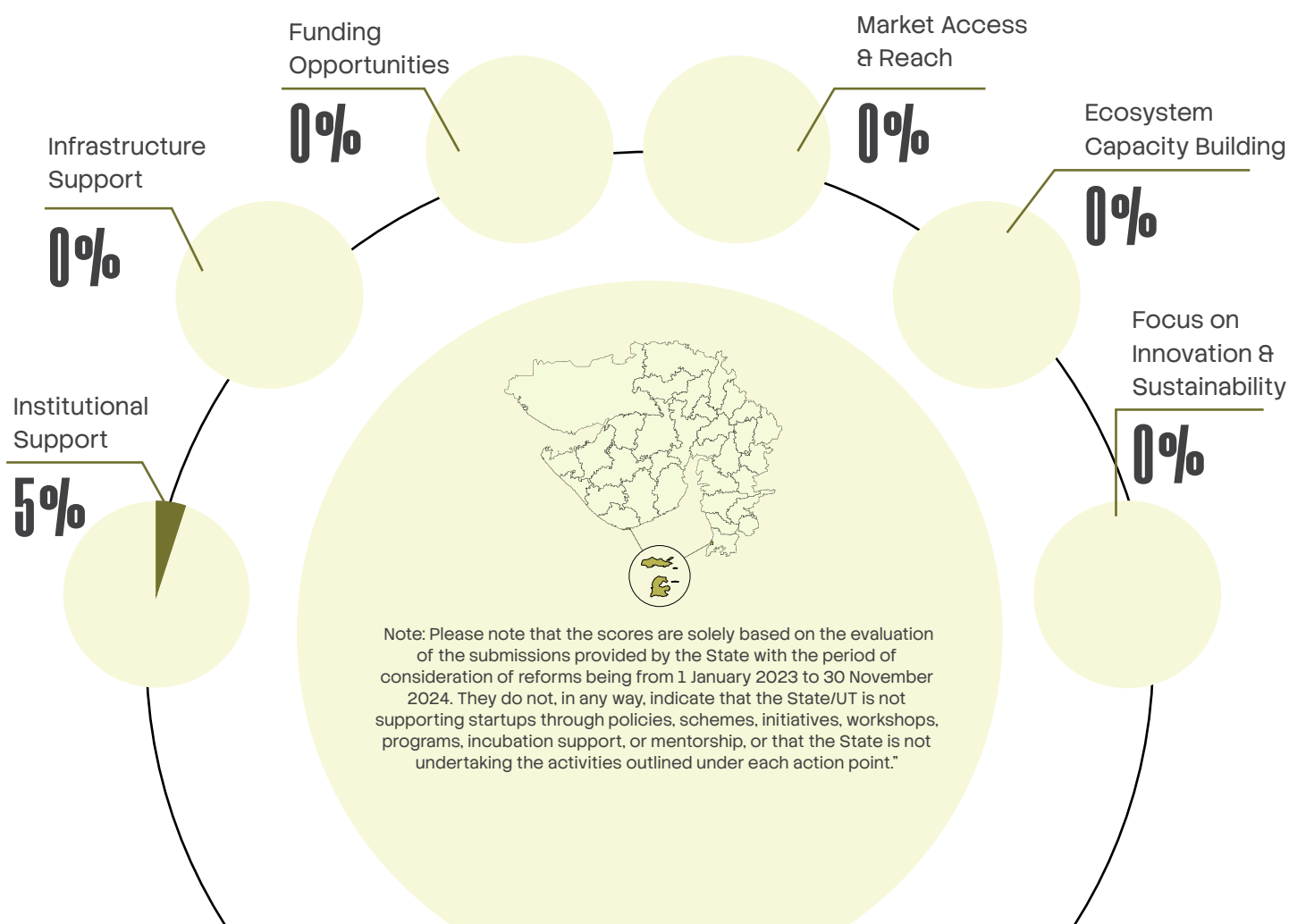
# 3. UTs' Startup Ecosystem Ranking Results

Dadra & Nagar Haveli and Daman & Diu participated in 1 Reform Area and 2 Action Points under the 5<sup>th</sup> edition of States' Startup Ecosystem Ranking, and has been positioned as a 'Emerging Startup Ecosystem' State in Category B.

The UT's performance across different reform areas is presented below as percentile scores, which is the relative performance of the UT in each Reform Area as compared to States/UTs in Category B. For example, if the UT has a score of 100<sup>th</sup> percentile in the 'Institutional Support' Reform Area, this implies that the UT has scored higher than all the participating States/UTs in that Reform Area.

Overall, Dadra & Nagar Haveli and Daman & Diu has been evaluated across 6 Reform Areas that are critical to strengthening and advancing the State's startup ecosystem. A detailed analysis with insights into the initiatives taken by the State to promote its startup ecosystem are discussed in the subsequent sections.

**Figure 1: Reform area wise scores for Dadra & Nagar Haveli and Daman & Diu**



# 4. Reform Area 1 - Institutional Support

## 4.1 Introduction

**Institutional Support** focuses on the foundational support provided by state governments to foster startup ecosystems. It evaluates whether states have active startup policies, designated nodal departments, and

dedicated teams. It also assesses the extent of support provided by other government departments beyond the nodal agency. Key action points include the presence of a startup policy, identification and development of priority sectors, support for women entrepreneurs and initiatives for young student entrepreneurs.

It covers 6 action points:



**Action Point 1:**  
Support Provided to Startups  
by State/UT Department(s)



**Action Point 2:**  
For Development with a Futuristic  
and Disruptive Focus



**Action Point 3:**  
Women Entrepreneurial  
Development



**Action Point 4:**  
For the Growth of  
Young Entrepreneurs



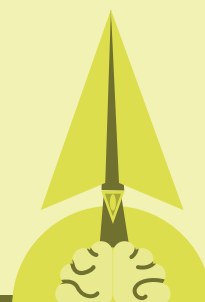
**Action Point 5:**  
Entrepreneurial Growth in the  
Social Innovation Landscape



**Action Point 6:**  
Mentorship Support  
Provided to Startups

## 4.2 Performance

**5+** Startups supported (Other  
than those by the Nodal  
Department)





## Institutional support provided to Startups:

Dadra & Nagar Haveli and Daman & Diu has put in place an institutional framework to support startups under the Startup & Innovation Policy 2020. Several incentives have been extended under this scheme, including Seed funding, subsidized incubation/co-working, marketing assistance, self-certification and compliance, MSME incentives, product development grant, monthly allowance, among others.

Department of Industries acts as the nodal agency for supporting all startups within the state. Dadra & Nagar Haveli and Daman & Diu also has a dedicated team responsible for startup promotion and facilitation in the State. In addition to the nodal department, multiple line departments and institutions such as Financial Services, Health Services, Transport and Logistics Services, Audio Visual Services, Construction-related Engineering Services and Environmental Services have extended institutional support to startups in the form of interest subsidy, thrust sector support, under startup & Innovation Policy 2020.

## Women Entrepreneurial Development

The UT has undertaken focused measures to promote women entrepreneurship as part of its startup ecosystem development efforts. Dedicated incentives and support mechanisms for women-led startups have been introduced through Investment Promotion Scheme (IPS) 2022. Some of the key provisions include:

- **Capital Investment Subsidy:**

The First-generation Women and Differently Abled Entrepreneurs setting up new Micro / Small / Medium Enterprises shall be entitled to additional subsidy equivalent to 10% of GFCI subject to a maximum of INR 15 lakhs

- **Interest Subsidy:**

10% additional interest subsidy to differently abled entrepreneurs, women entrepreneurs and registered Startups in manufacturing / service sector

- **Incentive for doubling of export values:**

Women entrepreneur who achieves double the values of export over the previous year would be reimbursed with 2% of their export value limited to INR 30 lakhs

- **Incentive for purchase of machinery or raw materials:**

10% additional subsidy shall be provided to (Scheduled Castes/ Scheduled Tribes/ Women)

### **The UT has provided a clear definition of who qualifies as a woman entrepreneur:**

An enterprise where Women have a minimum ownership of 60% of the capital investment and Women as Chairman of Board and MD of the Company in case of Registered companies.

# 5. Reform Area 2 - Infrastructure Support

## 5.1 Introduction

**Infrastructure Support** evaluates the availability and quality of both digital and physical infrastructure provided by states to startups. Digital infrastructure includes state startup portals with features like online registration, grievance redressal, and accessibility in local

languages and for persons with disabilities. Physical infrastructure focuses on the establishment and upgrading of incubators, especially those supporting manufacturing and hardware startups. It also assesses the number of startups receiving incubation support and the facilities available to them.

It covers 2 action points:



**Action Point 7:**  
Access to Digital Infrastructure



**Action Point 8:**  
Access to Physical Infrastructure





# 6. Reform Area 3 - Funding Opportunities

## 6.1 Introduction

**Funding Opportunities** examines the financial mechanisms established by states to support startups. It includes the creation and management of seed funds, venture funds, and funds of funds, especially those

targeting priority sectors. It also evaluates the number of startups that have received funding through these mechanisms and the extent of collaboration with financial institutions. Additionally, it assesses initiatives like pitching sessions and investor connect programs that facilitate access to private capital.

It covers 3 action points:



**Action Point 9:**  
Access to Funding



**Action Point 10:**  
Number of Startups which have Received Funding through State Supported Funds or Mechanisms



**Action Point 11:**  
State Support in Fundraising Initiatives





# 7. Reform Area 4 - Market Access & Reach

## 7.1 Introduction

**Market Access & Reach** focuses on how states help startups access markets by relaxing public procurement processes, awarding Government Work Orders, and domestic and international exposure. It evaluates the number of tenders

floated with startup-friendly relaxations, the number of startups awarded work orders, and the reach of market access initiatives across districts. It also considers programs that connect startups with government departments, corporates, and international trade bodies for product showcases and pilot projects.

It covers 3 action points:



### Action Point 12:

Market Access Opportunity  
Provided to Startups through  
Public Procurement



### Action Point 13:

Number of Startups  
Awarded Purchase Orders  
or Work Orders



### Action Point 14:

Access to Domestic  
and International Market  
Access Opportunities



# 8. Reform Area 5 - Ecosystem Capacity Building

## 8.1 Introduction

**Ecosystem Capacity Building** evaluates efforts to strengthen the startup ecosystem through training and sensitization programs. It includes workshops for government officials, capacity

development for incubators, and sensitization programs for ecosystem enablers like mentors, investors, and accelerators. The focus is on building awareness, improving stakeholder capabilities, and fostering collaboration across the ecosystem.

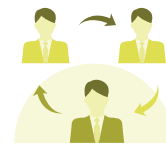
It covers 3 action points:



**Action Point 15:**  
Capacity Building of Officials  
of State Government  
Departments on Startup  
Ecosystem of India



**Action Point 16:**  
Number of State-supported  
Incubators Trained Through  
Capacity Development  
Workshops



**Action Point 17:**  
Number of Programs  
Conducted to  
Sensitize Ecosystem  
Enablers





# 9. Reform Area 6 - Focus on Innovation & Sustainability

## 9.1 Introduction

### Focus on Innovation and Sustainability

assesses how states promote innovation and sustainability through support for Intellectual Property Rights (IPR), Research and Development

(R&D), and startups focused on climate change and circular economy. It evaluates the presence of policies facilitating IPR, the extent of R&D support, and the number of sustainability-focused startups receiving incentives.

It covers 2 action points:



#### Action Point 18:

Initiatives Undertaken by the State/UT to Facilitate Research and Innovation



#### Action Point 19:

Support to Startups for a Sustainable Focus





# 10. Way Ahead

- The UT may clearly identify priority sectors and strengthen focused schemes and initiatives to accelerate startup development in these areas.
- The UT may intensify focused interventions to encourage and scale women-led startups supported by the UT.
- The UT may strengthen targeted support for startups operating in the public welfare domain to enable solutions with sustained social impact
- The UT may strengthen structured support for student entrepreneurship by enhancing programmes and initiatives within educational institutions
- The UT may expand and deepen mentorship support by increasing the number of mentors actively engaged with startups
- The UT may strengthen startup-facing grievance redressal mechanisms to ensure accessibility, inclusivity, and effective issue resolution
- The UT may strengthen and expand its incubator ecosystem to provide startups with improved infrastructure, mentoring, and sector-specific support
- The UT may focus on facilitating regular pitching platforms and investor engagement programmes to improve access to angel funding, equity, and debt financing
- The UT may strengthen seed funding, venture funding, or fund-of-funds mechanisms and place greater emphasis on enabling effective connections between startups and investors
- The UT may intensify efforts to promote startup participation in public procurement by strengthening awareness and use of relaxations and increasing opportunities for work orders
- The UT may strengthen initiatives aimed at facilitating and fast-tracking intellectual property rights processes for startups
- The UT may enhance R&D support mechanisms for startups through targeted financial assistance, infrastructure access, and institutional collaboration
- The UT may intensify focused support for startups working in renewable energy, climate change, and sustainability-related sectors



# 11. Annexures

## List of Figures

Figure 1: Reform area wise scores for Dadra & Nagar Haveli and Daman & Diu

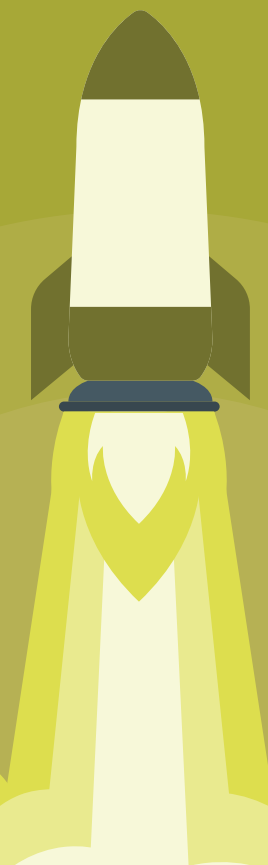
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