



5th Edition

States' Startup Ecosystem Ranking

Haryana

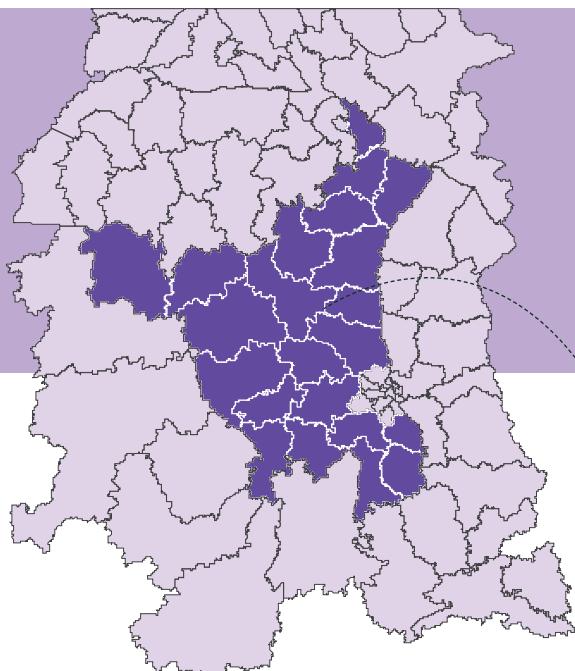
Leader



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1. About the State



Haryana

The State of Haryana, while historically agrarian, has transitioned into a well-diversified and industrially advanced economy. It has emerged as one of India's leading automobile manufacturing hubs. In parallel, the state has built a strong presence in knowledge-driven sectors such as information technology and biotechnology. It ranks as the third-largest exporter of software in India and is a preferred destination for IT and IT-enabled services facilities.

The state has built a strong presence in knowledge-driven sectors such as information technology and biotechnology.

According to the 2011 Census, Haryana has a population of 2.5 Crore and an urbanization rate of 34.87%. The state recorded a Gross State Domestic Product (GSDP) of INR 12.14 Lakh Cr in 2024–25 at current prices, growing at a healthy CAGR of 11.4% over 2011-12. In 2024-25, the state attracted a total FDI inflow of USD 3.14 Bn and its total exports were valued at USD 19.10 Bn.

Department of Industries and Commerce, Haryana serves as the nodal department for implementing the state's startup initiatives and policies. It plays a key role in promoting entrepreneurship, facilitating industrial development, and supporting startups through the Startup Haryana initiative.

2. State Startup Policies and Initiatives

2.1 State Startup Policies

The Government of Haryana, under the State Startup Haryana Policy 2022, provides various fiscal incentives to support startups in the state.

These include:

01 Reimbursement of Lease Rental

30% reimbursement of lease rental for general startups and 45% for women-led startups, with a maximum reimbursement of INR 5 Lakh for one year.

02 Reimbursement of Patent Cost

100% reimbursement of eligible expenses up to INR 25 Lakh for domestic and international patent registrations.

03 Seed Grant

Seed grant of up to INR 10 Lakh per startup for validation of ideas, proof of concept demonstration, prototype development, and other expenses.

04 Reimbursement of Net SGST

50% reimbursement of Net SGST for a period of seven years, capped at 100% of the Fixed Capital Investment.

05 Reimbursement for Cloud Storage

75% reimbursement of expenses incurred for cloud computing/storage on Haryana-based Data Centers, up to INR 2.5 Lakh per startup per annum for five years.

06 Reimbursement for Acceleration Programs

Reimbursement of up to INR 2.5 Lakh per year for startups attending national acceleration programs.

07 Electricity Duty Exemption

100% exemption for 12 years in 'D' category blocks, 10 years in 'C' category blocks, and 7 years in 'B' category blocks.

08 New Startups warehouse / Innovation campus

Financial support of INR 4 Cr for capital expenditure to any Government Departments or any Government entities, for creating IT startups.

2.2 Key Initiatives Driving Growth

Haryana's startup ecosystem is being strengthened through focused initiatives that promote innovation, sustainability, infrastructure and market readiness. Some of the initiatives undertaken by the State are listed below

● Startup Warehouse

Haryana State Electronic Development Corporation Limited (HARTRON), in association with NASSCOM, set up a 10,000 sq. ft. startup warehouse in Gurugram. The facility began with 40 seats and expanded to 80 seats, offering plug-and-play shared office space with meeting rooms and operational facilities such as 24×7 power backup, leased internet.

● Mobile Application center

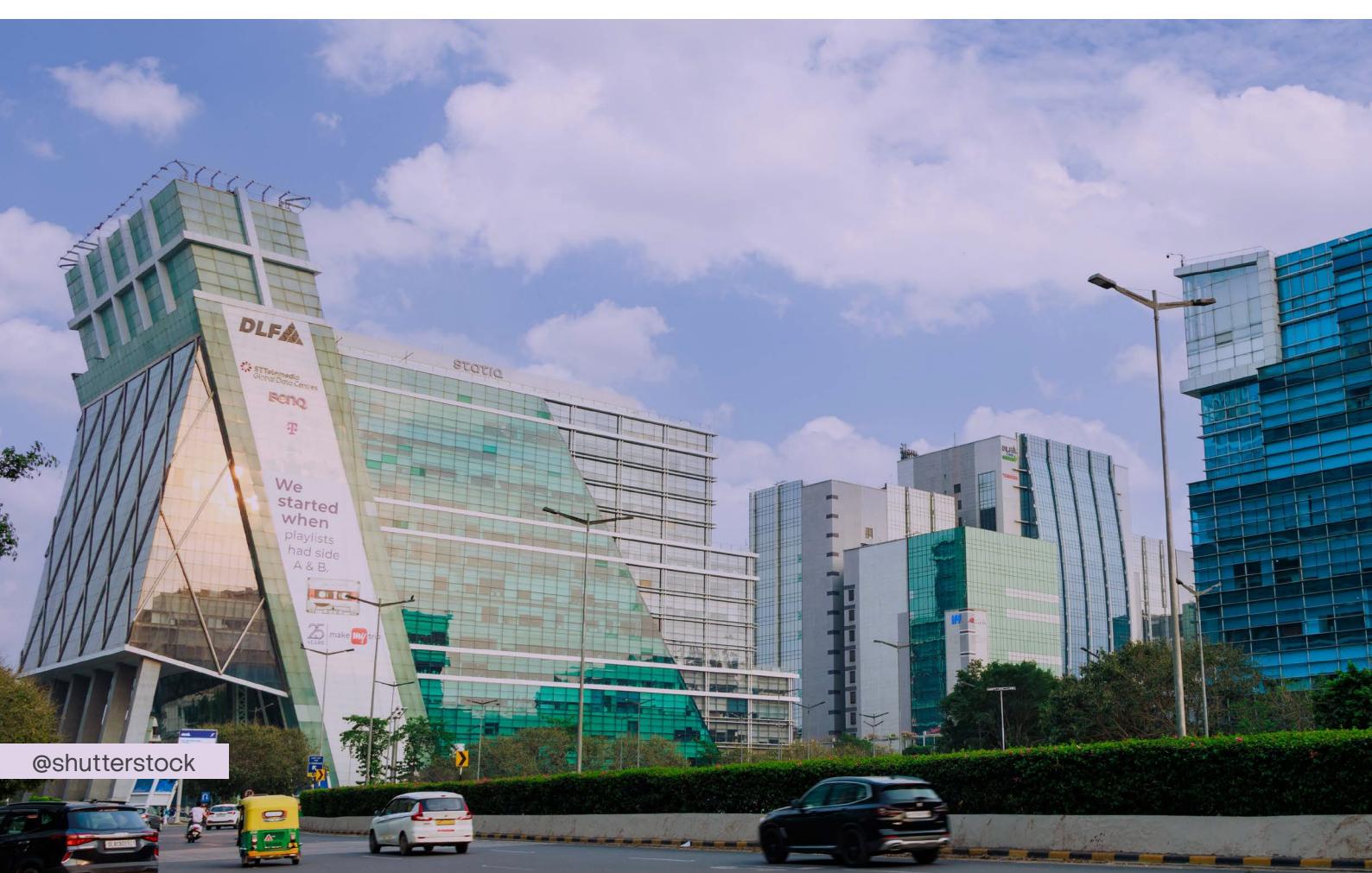
Memorandum of Understanding signed with Internet and Mobile Association of India to establish a 10,000 sq. ft. Mobile Application Centre at the HARTRON Multi Skill Development Centre (HMSDC), Gurugram, with financial support from the State Government, serving as a structured center of excellence in app development and providing a platform for aspiring developers to receive mentorship from industry experts.

● United Nation Technology & Innovation Lab

Technology and Innovation Lab set up in collaboration with United Nations to promote the women entrepreneurship and digital literacy in the State.

● IoT Centre

IoT center in collaboration with NASSCOM and Education and Research Network provide platform for Design, prototype to realizing product by harnessing creative capability of Academia, Industry, start-ups and entrepreneurs.



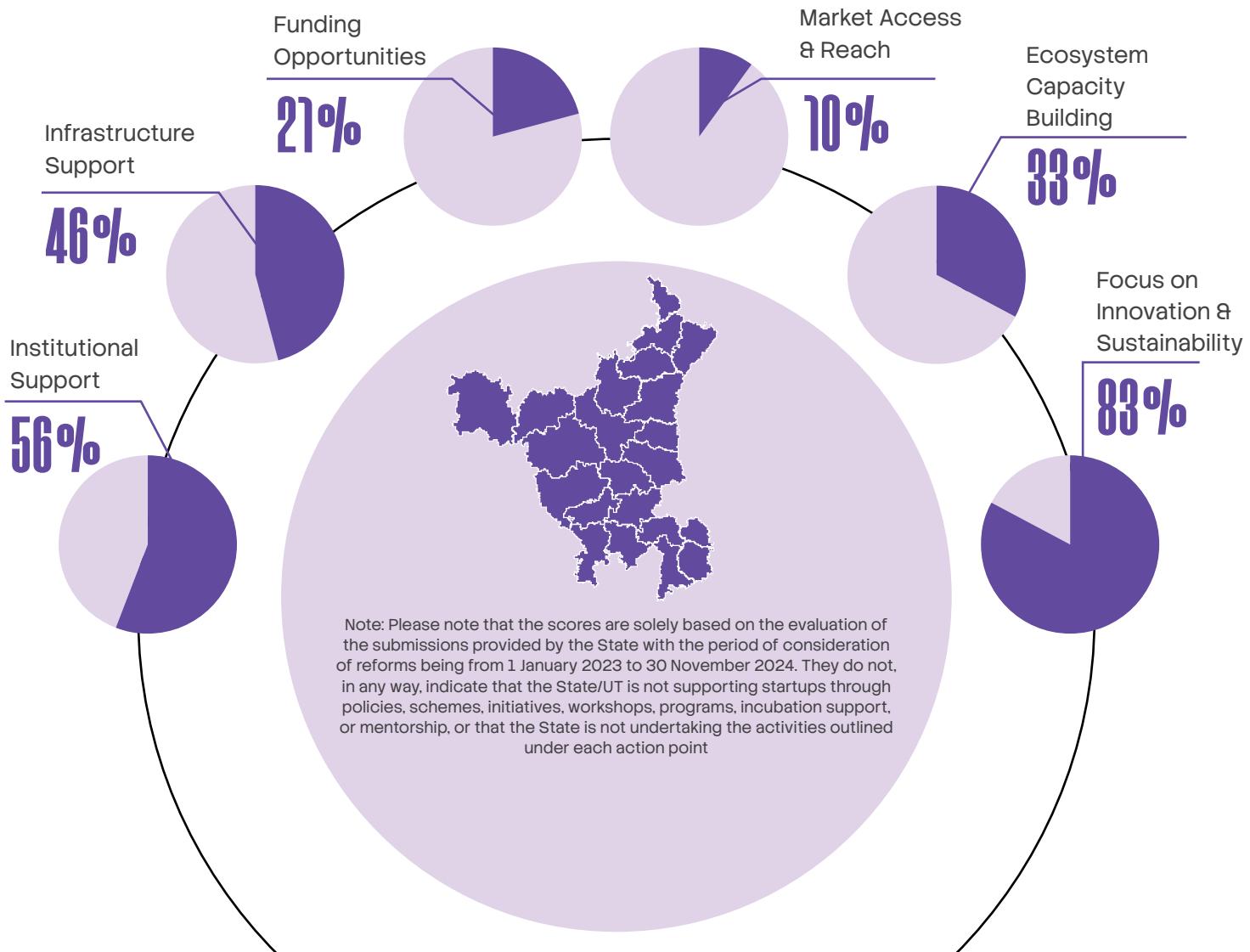
3. States' Startup Ecosystem Ranking Results

Haryana participated in 6 Reform Areas and 18 Action Points of the 5th edition of the States' Startup Ranking Framework, and has been positioned as a "Leader" State in Category A.

The state's performance across different reform areas is presented below as percentile scores, which is the relative performance of States in Category A. For example, if the state has a score of 100th percentile in the 'Institutional Support' Reform Area, this implies that the State has scored higher than all the participating States/UTs in that Reform Area.

Overall Haryana has been evaluated across 6 Reform Areas that are critical to strengthening and advancing the State's startup ecosystem. Detailed analysis with insights into the initiatives taken by the State to promote its startup ecosystem are discussed in the subsequent sections.

Figure 1: Reform area wise scores for Haryana



4. Reform Area 1 - 4. Institutional Support

4.1 Introduction

Institutional Support focuses on the foundational support provided by state governments to foster startup ecosystems. It evaluates whether states have active startup policies, designated nodal departments, and

dedicated teams. It also assesses the extent of support provided by other government departments beyond the nodal agency. Key action points include the presence of a startup policy, identification and development of priority sectors, support for women entrepreneurs, and initiatives for young student entrepreneurs.

It covers 6 action points:



Action Point 1:
Support Provided to Startups
by State/UT Department(s)



Action Point 2:
For Development with a Futuristic
and Disruptive Focus



Action Point 3:
Women Entrepreneurial
Development



Action Point 4:
For the Growth of
Young Entrepreneurs



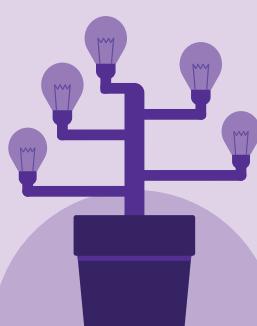
Action Point 5:
Entrepreneurial Growth in the
Social Innovation Landscape

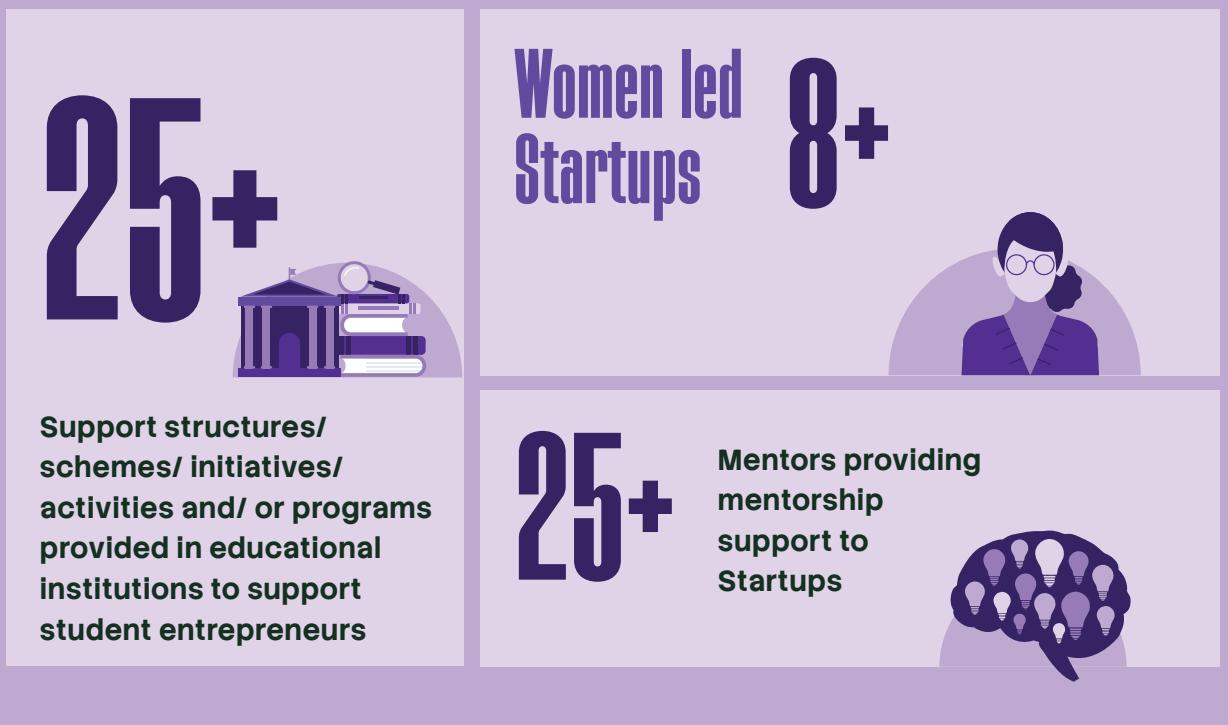


Action Point 6:
Mentorship Support
Provided to Startups

4.2 Performance

60+ Startups
supported in the
priority sectors





Institutional support provided to Startups

The State has put in place an institutional framework to support startups through its Haryana State Startup Policy 2022. The State also has a dedicated nodal department, Information Technology, Electronics and Communication, a nodal officer and a dedicated team responsible for startup promotion and facilitation.

Further, as per the documentary evidence submitted, **20+ startups** have benefitted based on support extended by departments other than the nodal department during the evaluation period.

Development with a Futuristic and Disruptive Focus

The State has identified priority sectors to guide the development of a futuristic and innovation-driven startup ecosystem. These priority sectors include Agro-based, Food Processing & Allied sector, Chemical and Petrochemicals,

Auto & Auto Components & Light Engineering, Large Scale Energy and Data Storage, Logistic retail and Warehousing, IT and ITES, Healthcare, Textile and Apparel among others. To promote startups operating within the identified priority sectors, the State has **15+ scheme, initiatives / policies / activities operational during the evaluation period**.

As per the documentary evidence submitted, **60+ unique startups have been supported across the identified priority sectors**.

Women Entrepreneurial Development

The State has undertaken focused measures to promote women entrepreneurship as part of its startup ecosystem development efforts. Dedicated incentives and support mechanisms for women-led startups have been introduced through its Startup policy.

As per the documentary evidence submitted, the **State has supported 8+ unique women-led startups during the evaluation period**.

For the Growth of Young Entrepreneurs

The State has implemented structured interventions in form of entrepreneurial skill training and awareness programs to encourage entrepreneurship among students and young innovators through educational institutions. Some of these include Saksham accelerator program at SACC India, Workshop on

'Onboarding Process on E-commerce Platform' at Gurugram, Workshop on 'Capacity Building on Effective Communication for Entrepreneurs' in Gurugram etc.

Overall, during the evaluation period, the Haryana **implemented 25+ such comprehensive support structures / schemes / programs aimed at supporting student entrepreneurs.**

Events Conducted by Startup Incubator Cum Centre of Excellence of Department of Higher Education Haryana

The Startup Incubator cum Centre of Excellence (CoE) established under the Department of Higher Education, Haryana, aims to strengthen the innovation and entrepreneurship ecosystem across colleges and universities in the state. The Centre serves as a nodal platform to nurture early-stage ideas, foster entrepreneurial mindsets among students, and create a pipeline of startups contributing to Haryana's vision of becoming a leading innovation-driven economy.

The CoE focuses on capacity building, incubation support, mentoring, funding linkages, and industry-academia collaboration. It offers co-working spaces, prototyping facilities, and access to expert mentors, investors, and corporate partners. Through structured programs such as ideathons, bootcamps, innovation challenges, and startup accelerators, the Centre empowers students and faculty to transform ideas into viable business ventures.

Some of the events conducted include:

- I. Onboarding Process on E-commerce Platform, 12-April-2023, No. of Attendees: 30+, Startup Incubator cum Centre of Excellence, Gurugram, Speaker: Mr. Samrat Chakravorty, Director & Co-founder of BarkatBazaar.
- II. Capacity Building on Startup Grants and Government Policies, 18-April-2023, No. of Attendees: 40+, Startup in a box, Mohali, Speaker: Mr. Amarpal Singh Walia, Joint Manager,
- III. Startup Punjab and Mr. Salil Kaplash, Startup Coordinator, Startup Punjab Capacity Building on Training the Teachers on Entrepreneurship, 2-May-2023, No. of Attendees: 10+, Pt JLN Government PG College, Faridabad, Speaker: Startup Incubator Team, Faridabad
- IV. Capacity Building on Effective Communication for Entrepreneurs, 8-May-2023, No. of Attendees: 50+, Govt. P. G. College for Women, Sector-14, Panchkula, Speaker: Dr. Kamakshi Malik, Interpersonal skills Trainer, Leadership and Life Coach

Mentorship Support Provided to Startups

The State has facilitated structured mentorship support for startups as part of its

ecosystem development initiatives. As per the documentary evidence provided, **25+ mentors have been engaged to provide mentorship support to startups within the State during the evaluation period.**

5. Reform Area 2 - Infrastructure Support

5.1 Introduction

Infrastructure Support evaluates the availability and quality of both digital and physical infrastructure provided by states to startups. Digital infrastructure includes state startup portals with features like online registration, grievance redressal, and accessibility in local

languages and for persons with disabilities. Physical infrastructure focuses on the establishment and upgrading of incubators, especially those supporting manufacturing and hardware startups. It also assesses the number of startups receiving incubation support and the facilities available to them.

It covers 2 action points:



Action Point 7:
Access to Digital Infrastructure



Action Point 8:
Access to Physical Infrastructure

5.2 Performance

35+

Startups registered
on the State
Startup portal



20+

New incubators
established by
the State



Access to Digital Infrastructure

The State has enabled digital access for startups through a unified State Startup Portal that serves as a single-window interface for registration, information dissemination, and service delivery. As per the records submitted, **35+ startups** are registered on the State Startup Portal.

Haryana has ensured that key service delivery features are available through the digital platform, including a fully online application process for incentives under the State Startup Policy and a grievance redressal mechanism for startups to submit queries or complaints. The portal supports accessibility for persons with disabilities.

Access to Physical Infrastructure

The State has strengthened physical infrastructure support for startups, particularly those engaged in manufacturing and hardware sectors, through the establishment and upgradation of incubators and acceleration facilities. The State also has an 'Incubator registration Scheme' under Haryana Startup Policy 2022, with the objective of establishing the infrastructure facilities in the state and create a holistic and sustainable startup ecosystem.

During the evaluation period, the Haryana upgraded its **2+ existing incubators** and **set up 20+ new incubators**.

Figure 2: Haryana Incubator Registration Scheme

Haryana Government Gazette

EXTRAORDINARY

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HARYANA GOVERNMENT

INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATION DEPARTMENT

Notification

The 27th September 2022

No. Admn/459/ISIT/17944.— In pursuance to the provisions under Sections pertaining to Definition & Certification of **Incubators** in the Haryana State Startup Policy 2022 notified vide No. Admn/459/ISIT/17601 dated 07th July 2022, the Governor of Haryana is pleased to notify the "**Incubator Registration Scheme**" under the Haryana State Startup Policy 2022. The Scheme related to the "Registration of Incubators" will be as under:

1. Objective

The Government of Haryana has always followed a proactive approach to facilitate startup entrepreneurs for ease of doing business in Haryana. In order to achieve the same, State has carried out precise policy-level interventions to position Haryana as a pre-eminent investment destination and notified the Haryana State Startup Policy 2022 with a focus on the creation of a world-class 'Startup Ecosystem' in the State.

Through this Policy, the State Government aims to boost and nurture the vibrant startup ecosystem in Haryana to stimulate independent thinking and innovative ideas and help budding Startups at different stages of their entrepreneurial journey through dynamic policy interventions, robust infrastructure, and easing out the regulatory norms.

The core objective is to provide Government support to eligible Incubators in Haryana to establish/augment the infrastructure/ Incubation facilities in the state and create a holistic and sustainable startup ecosystem.

6. Reform Area 3 - Funding Opportunities

6.1 Introduction

Funding Opportunities examines the financial mechanisms established by states to support startups. It includes the creation and management of seed funds, venture funds, and funds of funds, especially those

targeting priority sectors. It also evaluates the number of startups that have received funding through these mechanisms and the extent of collaboration with financial institutions. Additionally, it assesses initiatives like pitching sessions and investor connect programs that facilitate access to private capital.

It covers 3 action points:



Action Point 9:
Access to Funding



Action Point 10:
Number of Startups which have Received Funding through State Supported Funds or Mechanisms



Action Point 11:
State Support in Fundraising Initiatives

6.2 Performance

30+

Startups have received funding through State-supported funds



5+

Startups connected with investors

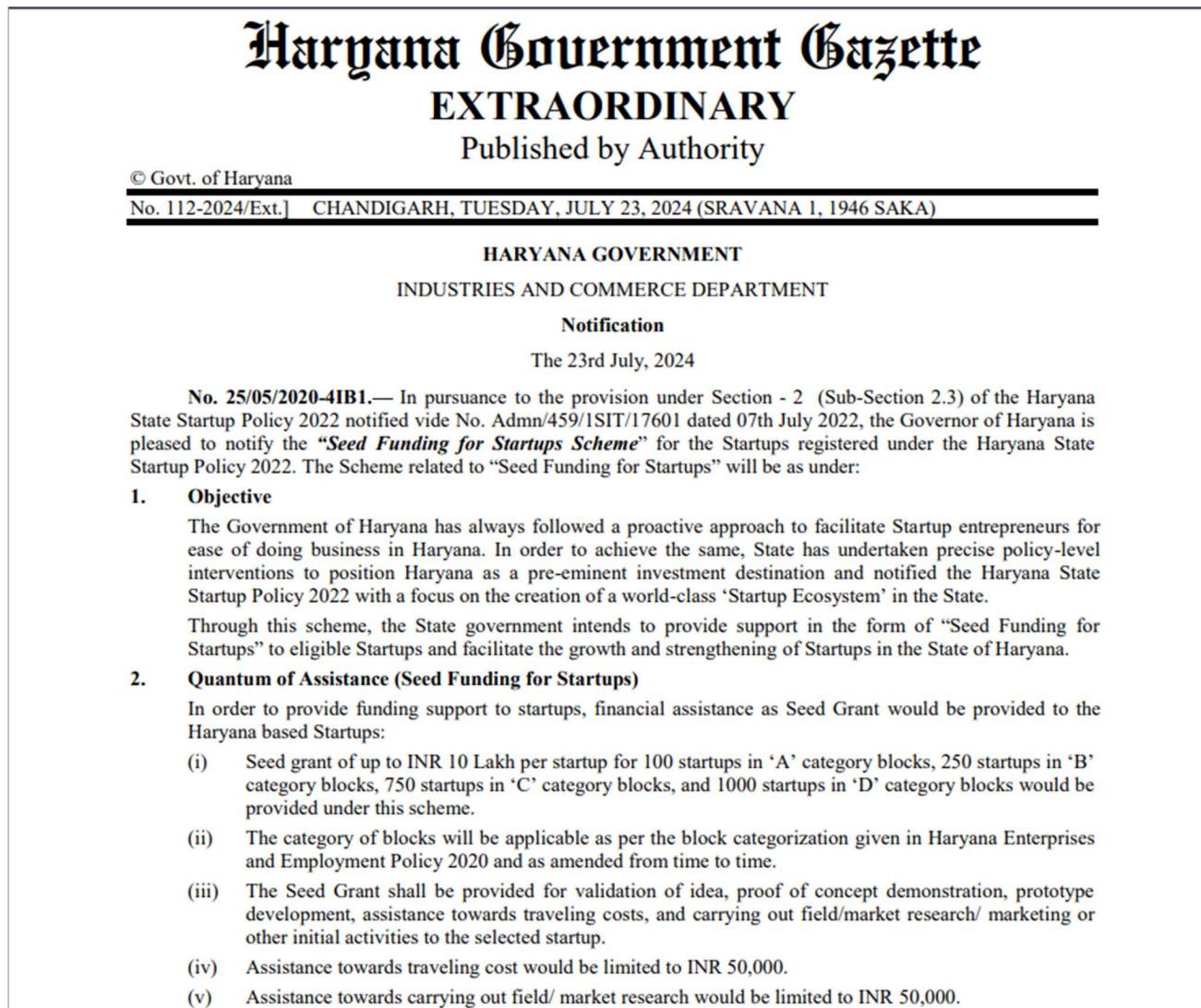


Access to Funding

State has instituted dedicated funding mechanisms to improve access to capital for

startups. For instance, the State under its 'Seed Funding for 'Startups' Scheme provides financial assistance to the Startups as detailed in Figure below.

Figure 3: Seed Funding for Startups Scheme



During the evaluation period, **30+ startups** have received funding support through these mechanisms.

State Support in Fundraising Initiatives

The State has undertaken targeted initiatives to facilitate fundraising for startups by enabling structured interactions with angels,

investors, and financial institutions. As per the documentary evidence submitted, the State has facilitated successful connections between 5+ startups and investors through its initiatives and partnerships during the evaluation period.

7. Reform Area 4 - Market Access & Reach

7.1 Introduction

Market Access & Reach focuses on how states help startups access markets by relaxing public procurement processes, awarding Government Work Orders, and domestic and international exposure. It evaluates the number of tenders floated with startup-friendly relaxations, the

number of startups awarded work orders, and the reach of market access initiatives across districts. It also considers programs that connect startups with government departments, corporates, and international trade bodies for product showcases and pilot projects.

It covers 3 action points:



Action Point 12:
Market Access Opportunity
Provided to Startups through
Public Procurement



Action Point 13:
Number of Startups
Awarded Purchase Orders
or Work Orders



Action Point 14:
Access to Domestic
and International Market
Access Opportunities

7.2 Performance

10+

Tenders/RFPs floated
by the state govt/ PSUs



Market Access Opportunity Provided to Startups

Haryana has enabled market access for startups by facilitating their participation in public procurement through procedural relaxations for prior experience and prior turnover criteria in tenders and RFPs issued by State government departments and public sector undertakings.

As per the documentary evidence submitted, the State has floated **10+ tenders or RFPs during the evaluation period that incorporated startup-specific relaxations.**

The State has also undertaken **10+ structured initiatives to enable startups to access domestic and international markets** through programs that are funded or executed end-to-end by the State, as well as through facilitative partnerships with external agencies.

8. Reform Area 5 - Ecosystem Capacity Building

8.1 Introduction

Ecosystem Capacity Building evaluates efforts to strengthen the startup ecosystem through training and sensitization programs. It includes workshops for government officials, capacity

development for incubators, and sensitization programs for ecosystem enablers like mentors, investors, and accelerators. The focus is on building awareness, improving stakeholder capabilities, and fostering collaboration across the ecosystem.

It covers 3 action points:



Action Point 15:
Capacity Building of Officials of State Government Departments on Startup Ecosystem of India



Action Point 16:
Number of State-supported Incubators Trained Through Capacity Development Workshops



Action Point 17:
Number of Programs Conducted to Sensitize Ecosystem Enablers

8.2 Performance

20+

Unique State-
sponsored
incubators trained



5+

Workshops/
programs
conducted



Capacity Development Workshops

The State has undertaken capacity development initiatives to strengthen the operational and managerial capabilities of State-supported incubators through structured training workshops and programs.

As per the documentary evidence provided, **20+ State-supported incubators** have participated in capacity development workshops during the evaluation period. These incubators include Panipat Institute of Engineering & Technology,

GD Goenka University, G.V.M Girls College, Godrej Centre of Excellence among others.

The State has also supported the startup ecosystem by conducting **5+ sensitization** workshops for existing and potential ecosystem enablers, including Mentors, Investors, Accelerators, and Startups, to strengthen awareness, collaboration, and capacity building within the State. These include Workshops on 'Patent Filing and Public Procurement', session on 'Accelerating Startup Journey with Corporates' by Maruti Suzuki India Limited among others.

Figure 4: Workshop on 'Accelerating Startup Journey with Corporates' by Maruti Suzuki India Limited



9. Reform Area 6 - Focus on Innovation & Sustainability

9.1 Introduction

Focus on Innovation and Sustainability assesses how states promote innovation and sustainability through support for Intellectual Property Rights (IPR), Research

It covers 2 action points:



Action Point 18:
Initiatives Undertaken by the State/UT to Facilitate Research and Innovation

Facilitating Research and Innovation in the State

The State has undertaken initiatives to strengthen research and innovation within the startup ecosystem. Support for patents, copyrights, trademarks, and other IPR-related activities has been provided through its **'Patent Cost Reimbursement Scheme'**.

The quantum of assistance includes but not limited to financial support by reimbursement of 100% eligible expenses with a maximum of INR 25 Lakhs for domestic and international patent registrations.

and Development (R&D), and startups focused on climate change and circular economy. It evaluates the presence of policies facilitating IPR, the extent of R&D support, and the number of sustainability-focused startups receiving incentives.



Action Point 19:
Support to Startups for a Sustainable Focus

- Each Startup will be eligible to claim a reimbursement of up to INR 3 Lakhs per national patent and up to INR 10 Lakhs per international patent subject to a maximum of INR 25 Lakhs cumulative for all the domestic and international patent(s) granted during a period of 5 years from the date of notification of the Haryana State Startup Policy 2022.
- The activities that are covered as part of this scheme are Provisional Patents Filings, Filing, Patent Search, Drafting & Claims Preparations. The scheme is available only for Patent granted and does not cover Trademarks, Copyrights, or any other Intellectual Property Rights.



Support to Startups for a Sustainable Future

During the evaluation period, **3+ policies** or scheme supporting startups in the circular economy and sustainability domains have been active in the State.

As per the documentary evidence submitted, the State has supported startups working in areas such as renewable energy, climate resilience,

climate technology, resource efficiency, waste management, and other sustainability-focused solutions. The State has a 'Research and Development Center Scheme', which provides financial Assistance for setting up Research and Development Center to promote and encourage R&D activities such as development of new products/technology/ improvement in products/ design and quality. The policy further provides financial assistance to facilitate setting up of R&D centers/laboratories in the State.

10. Way Ahead

- The State may institutionalize structured sensitization and capacity-building programs for State government officials, including line departments and district administrations, to improve awareness of the startup ecosystem, policy instruments, and procurement pathways for startups.
- The State may consider initiating and supporting more end-to-end market access initiatives to enable startups to connect with customers and scale their solutions.
- The State may establish or further strengthen Seed Funds, Venture Funds, or a Fund of Funds, with clear governance structures and dedicated corpus allocations for the identified priority sectors.
- The State may also develop an on-line system to track real time the amount of funds disbursed and the time taken for the same.
- The State may also explore introducing special funding provisions for startups in collaboration with banks and other financial institutions to improve access to capital.
- The State may scale up structured startup pitching and investor-connect platforms, in partnership with angel networks, venture capital funds, and financial institutions, to facilitate access to angel funding, equity investments, and debt financing, with a focus on sector-specific and stage-appropriate matchmaking.



11. Annexures

List of Figures

Figure 1: Reform area wise scores of Haryana

Figure 2: Haryana Incubator Registration Scheme

Figure 3: Seed Funding for Startups Scheme

Figure 4: Workshop on 'Accelerating Startup Journey with Corporates' by Maruti Suzuki India Limited

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